

# WIBO Bridgeport Led By Us & Associates

1123 Main Street Bridgeport, CT 06604

**WIBO's** mission is to enable small business owners and budding entrepreneurs from underserved communities to obtain financial success by starting, operating, and building successful businesses that develop economic power, provide jobs, and improve communities.

**WIBO** helps bring business ideas to life through a 10-week "**How to Build a Growing Profitable Business**" workshop. For 10 weeks participants will be learning and putting into action the steps to start their business or improve an existing business. Participants in the WIBO 10-week or 16-Week Workshop gain a solid foundation to start and grow a profitable business.

## **Work Group Leader**

Workgroup Leaders are the backbone of the WIBO 10-Week Workshop experience and set the tone for the cohort experience. As a mentor to the entrepreneurs and fellow volunteers, WGL determine the standard of commitment and excellence expected from each participant in the workshop.

- The Workgroup Leader is the main point of contact with the participants.
- Workgroup leaders guide and support participants as they work through their business concept.
- Class facilitator responsible for homework review and leads the first half of class; 10-week commitment
- Serves as a mentor to participants as they maneuver through figuring out their business models
- Hold participates accountable to the WIBO Way

#### **Class Format**

- 3 hour
- 1½ hour homework discussion / 1½ hour new topic discussion
- Highly participatory
- Case study based discussion



### **Class Details**

Location: All Sessions are conducted via ZOOM

Start Date: Tuesday March 16, 2021End Date: Tuesday June 08, 2021

## One- time Stipend:

\$ 850.00 paid at the completion of 11-week commitment with WIBO

### **QUALIFICATIONS**

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

### **EDUCATION and/or EXPERIENCE**

Mentoring and coaching a diverse audience. Preferably with an entrepreneurial background.

# **COMPUTER SKILLS**

The ability to understand more advanced computer skills and be proficient in the advanced knowledge of software such as Microsoft Word, Excel, PowerPoint. Familiar and comfortable with Social Media Platforms such as Facebook, Instagram, LinkedIn. Understand how to manage and lead a Zoom session and maneuver through platform functions. Overall convert with online technology with a willingness to learn.

#### OTHER SKILLS AND ABILITIES

Exceptional organizational and communication skills, ability, and confidence to interact with varied constituencies, a self-motivated team-player who can energize and lead both co-workers and volunteers. Dedication, flexibility, attention to detail and creativity a must.

### To apply:

Submit Cover Letter and Resume

Natalie Pryce, Director of Business & Workforce Development Natalie.Pryce@ledbyusct.com

